



Connect and Hike: Chapter Starter Kit

Introduction

Welcome to the Connect and Hike family! Starting a new chapter is an exciting adventure that allows you to build a local community, promote health and wellness, and explore beautiful trails. This starter kit will guide you through the steps to successfully launch your own Connect and Hike chapter.

Why Start a Connect and Hike Chapter?

1. Build a Local Community: Connect with like-minded outdoor enthusiasts in your area.
2. Promote Health and Wellness: Encourage a healthy lifestyle through regular hikes and outdoor activities.
3. Explore Local Trails: Discover and promote hidden gems in your region.
4. Access Resources: Utilize our marketing materials, guidelines, and more to build a successful chapter.
5. Make an Impact: Foster environmental stewardship and give back to your community.

Steps to Start Your Chapter

1. Complete the Interest Form: Fill out our interest form online to express your desire to start a chapter.



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2. Meet with Our Team: Schedule a call with the Connect and Hike team to discuss your vision and next steps.
3. Plan Your First Hike: Organize your first hike with our support to attract new members and build momentum.
4. Promote Your Chapter: Use our marketing tools to spread the word and grow your community.
5. Host Regular Events: Keep the excitement alive with regular hikes and events for all skill levels.

Resources and Support

As a chapter leader, you will have access to:

- Guidelines for organizing safe and enjoyable hikes.
- Marketing materials, including logos, social media templates, and flyers.
- Training on leadership, event planning, and community building.
- Support from the Connect and Hike team and other chapter leaders.
- Access to a network of passionate hikers and outdoor enthusiasts.